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VitaTek

BUSINESS OPERATIONS

The product is FDA-cleared, now what?

- WAREHOUSE • DISTRIBUTION
- MARKETING • SOCIAL MEDIA



Common Medical Device Operations & Marketing Problems

PROBLEMS

- No all-in-one service solution
- High cost 3PL monthly fees
- No marketing solutions
- No warehouse & inventory system offerings
- No RMA strategy
- No customer service
- No shipping strategy
- No strategy for customer complaints
- No inventory strategy
- No purchase order strategy
- No regulatory compliance
- No eCommerce website connections

OUR SOLUTION

A full service in-house team to handle all aspects of your first year of commercialization: warehouse, distribution, marketing, social media and quality management.

Our Services Inclusions

- ✓ Branding, photography, & video
- ✓ Website design & hosting
- ✓ eCommerce sales
- ✓ Reporting & analytics
- ✓ Weekly social media marketing
- ✓ Sales collateral

Why Choose Us

VitaTek's unique Everything In-House model offers medical device innovators a better way to bring their product to market, faster.

- ✓ Expert In-House teams for every phase of development
- ✓ Clearly defined development roadmap and budget
- ✓ Weekly meetings to keep projects on track

► Learn more or book a call

